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Roush Yates Selects Dynojet as Official Chassis Dynamometer

Roush Yates Performance now offering testing services for any and all high performance vehicles

MOORESVILLE, N.C. (August 24, 2011) – Roush Yates Performance announced today that it has begun offering chassis dynamometer testing services to racers – and to those who own high performance vehicles of virtually any type, make, or model. The company has partnered with Las Vegas-based dynamometer manufacturer Dynojet Research to offer two chassis dynamometers housed at Roush Yates' Performance Products building located at 122 Knob Hill Road in Mooresville.

According to Roush Yates' chassis dyno operations director Jeff Paxton, the company will feature two Dynojet systems – its newest model, the recently installed 224xLC2, as well as the Dynojet model 248 – a staple for years in testing NASCAR race vehicles. Roush Yates' customizable service will include complete horsepower-to-wheels analysis, the ability to specifically tune engines to achieve optimum horsepower and torque using OBD2 programming device systems with proprietary software, and immediate testing of recently purchased performance upgrades.

“Dynojet is a great company and universally respected in the performance industry,” said Paxton. “Our companies are a great fit as Roush Yates continues to expand its array of product and service offerings. Having in-house, publicly accessible chassis dynamometers is a necessity for Roush Yates Performance as it looks to grow and become the industry leader for virtually any performance solution.”

Paxton, who has more than 14 years of chassis dynamometer experience with the Jack Roush, Penske, and Roush Yates organizations, emphasizes the service should not be considered for racers only.

“The market Roush Yates looks to serve will have quite a wide range of customers who can receive benefit from our dual Dynojets,” he said. “We're here to serve anywhere from those persons who just purchased a new Camaro or Mustang , ultra-high-performance luxury car owners, amateur racers, classic street rod and muscle car owners, and, of course, any car competing in any form of racing.”

The Dynojet 224xLC2 has street car components and vehicle dynamics and that can test up to 2,000 horsepower (to rear wheels) in measurement capacity, as well as up to 4,000 ft. lbs. of torque. The unit is diversified to handle diesel applications, analyze load control that can simulate actual road conditions (aerodynamics, hills, etc.), and has electronics that *communicate with any OBD2 port*.

Paxton added: “We can discover problems, make the correct fix, offer bolt-on aftermarket kits that can be installed next door in our *Performance Center*; then quickly make re-tests to analyze HP gains, corrections, and overall differences. We're equipped to make significant, positive differences (for our customers) at a relatively low cost structure.”

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Typical aftermarket kits include exhaust systems, pulley kits, and superchargers.

The 224xLC2 model designation is the first of its kind, with Roush Yates being the first owner according to Dynojet spokesman Will Fong. The unit received key upgrades to include two eddy current absorbers and has been designed for heavy-duty load testing.

The dyno also will be used to support the Roush Yates' EFI program for NASCAR engines, a recent rule change mandated by NASCAR that goes into effect in 2012.

"Dynojet is very excited to have been chosen by Roush Yates Performance to be their Official Chassis Dynamometer Partner," said Fong, Sales Manager for Dynojet. "It was a natural fit as Roush Yates has used Dynojet Dynamometers for many years. It's great they'll be receiving our very latest offering, the Model 224xLC2. This model was designed for heavy-duty load testing and we are excited to see it assist Roush Yates in all of their endeavors, including their 2012 NASCAR race engine programs."

For more information on this service, Paxton can be reached directly at (704) 360-1440 or emailed at chassisdyno@roushyates.com.

About Dynojet Research

Established in 1972, Dynojet is a Research & Development company, employing over 100 people in Montana, Nevada, Holland, Germany and England. Dynojet Research develops after-market performance products and diagnostic tools for the Motorcycle and Automotive industries. Dynojet's extensive product development testing required the use of a dynamometer. Unable to find a dynamometer to meet the needs of its Research & Development staff, Dynojet went to the drawing boards and pioneered the first single roller, inertia, chassis dynamometer for motorcycles in 1989. Shortly thereafter, Dynojet developed a computer interface and software package and began selling the first Model 100 Motorcycle Chassis Dynamometer.

About Roush Yates

Roush Yates, of Mooresville, N.C., designs, engineers and crafts high performance racing engines with the power to perform and the horsepower and durability you'd expect from legendary NASCAR pioneers Jack Roush and Robert Yates. The partnership of power and precision has come from merging the knowledge and experience of two legendary engine builders, both with a passion for winning today and powering up for tomorrow. In 2009 Doug Yates purchased his father's half of Roush Yates Engines to become a co-owner in the company.

As CEO, Doug Yates leads a staff of 180 engineers and technicians who design, assemble, test, and service racing engines at two separate state-of-the-art facilities in Mooresville, North Carolina. Here, the best minds and latest technology are hard at work producing nearly 1,500 racing engines each year for teams in the NASCAR Sprint Cup Series, NASCAR Nationwide Series, NASCAR Camping World Truck Series, ARCA, Grand-Am, FIA GT3, Dirt Late Model, Sprint cars, and NHRA Pro Stock. At Roush Yates Engines, the mission is Power Performance, which is achieved through innovation, design, precision engineering, and skillful craftsmanship. Building the best engines in racing today, providing service that's second to none, and honoring a commitment to research and development are the heart of Roush Yates Engines.

In June 2011, Roush Yates' Performance Products division expanded to a new 50,000 sq. ft. retail center in Mooresville to better serve the entire performance industry with mass-produced new parts, customized new parts, and used parts; racer consumables as well as chassis dynamometer testing services.